

[NAME:] _____

A value is: A _____ that _____ our actions and _____. It is like a _____ that gives the _____, even in confusing _____ and _____. It answers the _____ of which way do we go?

We communicate values by _____

Organizational values are _____

Motto

A motto is a _____ of a _____.

Creed

A creed is a set of _____.

Mission Statement

A mission statement is the _____ of how an _____ out its _____.

